



## Sponsor Opportunities

### Events:

**Ride March 9**

**Conversations March 9**

**Party March 13**

**Auction March 7 -14**

**Move March 7 – 14**

**Event proceeds increase access for underserved youth to participate in athletic participation and education.**

Our community leans in to increase access to youth participation in athletics and education. MAF Week has so many ways to participate – some new events as well as our tradition of the annual Spin-A-Thon fundraiser.

- Ride on March 9<sup>th</sup>  
Two spin classes held at the MAC filled with fun, great energy and time for stretching.
- Conversations on March 9<sup>th</sup>  
Experience for high school students with former collegiate, Olympic and professional athletes
- PERIOD + Student Athletes on March 11<sup>th</sup>  
A kickoff for new curriculum and community connections.
- Party on March 13<sup>th</sup>  
A dinner gathering created to celebrate, connect with friends and enjoy community.
- Move from March 7<sup>th</sup> to 14<sup>th</sup>  
Watch for additional activities for MAC members throughout the week!
- Auction from March 7<sup>th</sup> – 14<sup>th</sup>  
An online auction filled with experience-based activities and fantastic items.

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. As a sponsor, there are many benefits and options for your contribution. You can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to your business.

Please contact Lisa Bendt at 503-840-7091 to discuss sponsorship opportunities.

More information at [MultnomahAthleticFoundation.com](https://www.MultnomahAthleticFoundation.com)

Revised January 2025

### **BIG WHEEL Sponsor \$5,000**

- Identified as a **BIG WHEEL** Sponsor in all marketing for the week
- BIG WHEEL Sponsor logo in Winged M magazine in March (deadline Feb 5) and April 2025.
- BIG WHEEL Sponsor Logo listing at all events
- Your logo prominently displayed on the banner in the event spaces during the March events
- Social media exposure via Facebook and Instagram
- Story and hyperlink to your organization's website on the Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the Party and to be recorded for the sponsor video spots.
- Five spots to be used either at the Spin-A-Thon or to attend the Party
- Sponsor focus on the top of each riding hour or class during the Ride.

### **DERAILLEUR Sponsor \$2,500**

- Identified as a **DERAILLEUR** Sponsor in all marketing for the week
- DERAILLER Sponsor logo in Winged M magazine in March (deadline Feb 5) and April 2025.
- DERAILLUER Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram
- Three spots to be used either as a Rider at the Spin-A-Thon or to attend the Party

### **HANDLEBARS Sponsor \$1,000**

- Identified as a **HANDLEBARS** Sponsor in all marketing for the week
- HANDLEBARS Sponsor name listing in Winged M magazine in March (deadline Feb 5) and April 2025.
- HANDLEBARS Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram
- Two spots to be used either at the Spin-A-Thon or to attend the Party

## **SPOKES Sponsors \$500**

- Identified as a **SPOKES** Sponsor in all marketing for the week
- SPOKES Sponsor name listing in Winged M magazine in March (deadline Feb 5) and April 2025.
- SPOKES Sponsor name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram
- One spot to be used either at the Spin-A-Thon or to attend the Party

## **PEDALS In-Kind Sponsors, Prize Sponsors and Auction Sponsors**

- **PEDALS** name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram

Additional rider spots for the Spin-A-Thon or tickets (or a table) to the Party are available with an individual contribution. Everyone is welcome - riders, sponsors, supporters, and guests to celebrate our community, wrap up the fun and connect with friends.

All sponsors have an option to include promotional items in goodie bags. We will offer goodie bag bar for 60 people as part of the Spin-a-thon. We will give the participants the opportunity to personally select items for the sponsor table to assemble their own bags. The goal is to provide an opportunity for the sponsors while not wasting products and materials.

The Multnomah Athletic Foundation is a 501 (c) 3 public nonprofit. We have provided over \$824,000 in community grants supporting youth sports opportunities and awarded more than \$2 million in scholarships to student athletes in the Portland metro area. The Multnomah Athletic Foundation in 2024 invested over \$110,000 in grants and an additional \$139,000 in scholarships with help from people like you!

