

SPIN-A-THON 2020 Sponsor Opportunities



Ride January 26, 2020 Post Ride Party January 30, 2020

100% of the event proceeds go directly to community grant outreach to get youth playing, competing and participating.

The Multnomah Athletic Foundation exists to provide confidence and character building opportunities with an emphasis on athletic participation for youth. The Foundation promotes achievement through athletics through community grants, scholarships and athletic events.

The Multnomah Athletic Foundation is a 501 (c) 3 public charity. We have provided over \$650,000 in community grants supporting youth sports opportunities and awarded \$1.4 million in scholarships to student athletes in the Portland metro area. In 2019, we will invest over \$112,000 in grants and an additional \$127,000 in scholarships with help from people like you!

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. To Become a Sponsor, schedule a meeting with a member of our team. To make the contribution, you can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to your business.

Please contact Lisa Bendt at 503-517-2350 to discuss sponsorship opportunities.
More information at www.MultnomahAthleticFoundation.com

BIG WHEEL Sponsor \$5,000

- Identified as the **BIG WHEEL** Sponsor in all marketing for the event
- **BIG WHEEL** Sponsor logo in Winged M magazine advertisement January 2020 (commitment deadline Dec 6th)
- Your logo prominently displayed on the banner in spin studio for approx. 6 weeks. 19 classes a week avg.
- Social media exposure via Facebook and Instagram
- Hyperlink to your organization on Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the ride and the post ride party.
- Invitation and recognition at the post ride party
- Five one hour rider registrations to use or offer to your team
- Sponsor focus on the top of each riding hour
- First right of refusal for next year

DERAILLEUR Sponsor \$2,500

- Identified as the **DERAILLEUR** Sponsor of the Spin-a-thon in all marketing for the event
- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and Instagram
- **DERAILLER** Sponsor logo in Winged M magazine advertisement January 2020 (commitment deadline Dec 6th)
- Three one hour rider registration to use or offer to your team
- Invitation and recognition at the post ride party

HANDLEBARS Sponsor \$1,000

- Identified as the HANDLEBARS Sponsor of the Spin-a-thon in all marketing for the event
- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and Instagram
- **HANDLEBARS** Sponsor logo listing in Winged M magazine advertisement January 2020 (deadline Dec 6th)
- Two one hour rider registration to use or offer to your team
- Invitation and recognition at the post ride party

SPOKES Sponsors \$500

- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and Instagram
- **SPOKES** Sponsor name listing in Winged M magazine advertisement January 2020 (deadline Dec 6th)
- Two one hour rider registration to use or offer to your team
- Invitation and recognition at the post ride party

PEDALS POST RIDE PARTY In-Kind Sponsors and Auction

- All riders, sponsors, supporters and guests will gather for a Post Ride party to celebrate the effort and the community outreach made possible by the event.
- **PEDALS** name listing in event banner or post ride party.
- Location Sponsor will be Charles Schwab downtown location
- Beer and Wine Sponsorship available
- Food and Dessert Sponsorship available
- Media Sponsorship available

All sponsors have an option to include promotional items in riders' goodie bags or a table at the RIDE day expo.